#### The Trollephille Times

November 2006



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# Two more PCCs for San Francisco's F line!

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In the wee hours of the morning of October 9th, another PCC car arrived adorned in the colors of the San Diego Electric Railway.



The car, now San Francisco Municipal Railway (Muni) 1078, joins three other ex-Newark cars on Muni property. This time, Melbourne car 496 did the honors towing the just arrived car into Geneva Car house for final checkout prior to test running.

#### The Great Train Expo

The train show worth driving all day for!

Last month, we reported about the Great Train Expo in San Jose, California and how pleased the Trolleyville vendors were with the attendance, sales and general conduct of the show. The Times has learned a little more about the goals of the Great Train Expo as promoted by Competitive Intelligence Advertising (CIA) Inc. The Great Train Expo is owned and managed exclusively by CIA, Inc. CIA, Inc. has **NO** affiliation with GATS Limited, Hobbies Unlimited, The Great American Train Show, The Great Western and Atlantic Train Show, John Geoghegan or Moe Geoghegan. The Great Train Expo should **NOT** be confused with the Model Train Expo that ran in California in March 2003 and March 2004 at the Fairplex, in Pomona, CA and in January 2005 at the Queen Mary in Long Beach, CA.

The Great Train Expo is conducted under the guidance of Dave Swanson, President of CIA, Inc. and his experienced staff. Dave has over 35 years experience promoting model train shows. He was the founder of the Great American Train Show and served as its Chief Executive Officer until it was sold to Elmo Geoghegan in November 2001. He has personally managed or promoted over 1000 successful model train events. He is a life-long model railroader and rail fan, as well as an experienced business manager with both fortune 50 companies and his own company. The company was founded in May 2005 to provide quality nationwide shows focusing on model and toy trains. CIA Inc and Dave Swanson believed that there was a strong market for quality model train shows despite the then deteriorating trend in model train shows. The Great Train Expo is designed to be the premiere marketplace oriented train show. The show has a nationwide mission to promote the fun of the model train hobby, encourage model railroading and toy train collecting. The shows feature top quality operating model railroads, professional train dealers, model train collectors, hands on exhibits, and workshop type demonstrations. They are all well advertised to the general public, something that the major model train manufacturers would be wise to embrace.

At the beginning of this year, the Great Train Expo absorbed Greenberg's Train, Toy, and Hobby Shows. Greenberg customers saw minimal change. During 2006 they will be expanding to additional venue and markets. By the end this year, they hope to serve 20 of the top 50 markets in the United States. They have 37 shows planned between November 1, 2006 and April 1, 2007 in California,



For you trolley modelers, here is a rear end view of the car before it left the trailer.



On October 31st, car 1077, adorned in the colors of Birmingham Electric, arrived at Geneva Car House.

Colorado, Connecticut, Florida, Georgia, Illinois, Iowa, Indiana, Kentucky, Maryland, Massachusetts, Michigan, Missouri, New Jersey, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, Virginia, and Washington. So there is bound to be one worth a days drive for most of the train lovers in the United States. To view their their complete schedule click here!

All Great Train Expo shows open at 10:00 AM and close at 4:00 PM both Saturday and Sunday. This works well with both the public and the vendors, encouraging a wider choice for the visitor. Admission is \$7.00 and all kids 12 and under are FREE.

The best local operating model railroads and most reliable model train and toy vendors are usually at these shows. So if you like model trains, DON'T miss them!

## World's Greatest Hobby on Tour! The major traveling model train trade show!

The Worlds' Greatest Hobby on Tour shows for 2007 have been announced and they will be held in the following cities:

Indianapolis, Indiana • January 6 & 7, 2007
Indiana State Fairgrounds;
Pittsburgh, Pennsylvania • January 20 & 21, 2007
Pittsburgh Expo Mart;
Atlanta, Georgia • February 3 & 4, 2007
Cobb Galleria Centre;
Portland, Oregon • February 17 & 18, 2007
Portland Metropolitan Expo Center;
Fort Worth, Texas • March 17 & 18, 2007
Fort Worth Convention Center

We mention these shows at this time as they are also managed by CIA, Inc and Dave Swanson. Trolleyville attended the 2005 show in Long Beach, CA and the 2006 show in Saint Paul, Minnesota and reported on both of them. Don't miss these if you live in or near these areas.

### Orange Empire Railway Museum celebrates 50th year!

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Founded in 1956, the Orange Empire Railway Museum celebrated its 50th year of operation with a catered dinner in Carhouse One as shown below. It seems like just yesterday that there was not a Carhouse One and there was no concrete floor and there were no paved carhouse lead tracks, so the location of this dinner marks the amount of progress at the museum.





In the original contract with Brookville, the company in Western Pennsylvania that refurbishes the cars, only the exterior of the cars were to be refurbished. After receiving 1080 (Los Angeles Transit Lines) without an interior upgrade, it was decided to add interior upgrade to the contract and it was returned to Brookville on October 31st aboard the same trailer that delivered 1077.





#### A Trolleyville Apology

Some time in late September, an unauthorized (piece of garbage) spammer created the email address, 201stocknews@trolleyville.com and proceeded to send messages to legitimate and illegitimate addresses. Trolleyville had nothing to do with this and offer our regrets to any readers annoyed by these messages. The number and frequency of the messages has been driving us crazy also! On October 6, the entire email for www.trolleyville.com

was shut down.

However, since our free society must permit such losers with their deviant and destructive behavior, we have had no choice but to send all mail@trolleyville.com through an intensive spam filter. We try to review this folder as frequently as possible but some legitimate mail may be lost. If you tried to contact us and did not receive an answer, please call us at 310-990-5422 and we will provide you with an alternate address.

### Custom Traxx November Decal Sale!

Custom Traxx is conducting a sale for Trolleyville times readers during November 2006. Mail this coupon with your order for any Custom Traxx decal and get the second one at 50% of the list price. Coupon must accompany order to be valid! To view the Custom Traxx catalog, click here!

Coupon and order must be received by Custom Traxx before midnight November 30th.

Second decal must have a price equal to or less than the first. Only decals in stock are on sale. Some decal sets are in short supply and may NOT be re-run!!

First come, first served!

San Francisco Opens New

A typically upgraded interior is shown in the next photograph. This photo happens to be the interior of the 1078:



Below are photos of some of the next cars to be delivered, 1076 (Washington D.C.), 1075 (Cleveland), and 1074 (Toronto) in their various states of readiness at Brookville this month:





#### **Trolley Museum**

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Unlike so many other cities, who have ignored the strategic place in their history that streetcars have occupied, has again dedicated another portion of its space to trolley cars. This time it is a new museum at 77 Steuart Street right next to an F-line trolley stop. It opened in September 2006. More about this museum!



Don't miss this outstanding place when visiting San Francisco! When Trolleyville gets to visit the museum early next year, we will show you more about it. Hope most of you beat us there!



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